



2024

MEDIA KIT

MTTP
MARCH ★ TO ★ THE ★ POLLS



MARCH TO THE POLLS



WHAT WE DO

We have programming to support new voters in schools and in communities.

1) In-class voter education and registration:

We help schools comply with the Texas High School Voter Registration Act, which requires schools to provide two opportunities to eligible students to register to vote. We supplement registration with educational content, equipping students with information and tools to vote and empowering them to be civically engaged beyond the ballot.

2) Student Voter Empowerment Clubs:

Through on-campus, student-led civic engagement clubs in North Texas high schools, students in grades 9-12 engage their entire school community with year-round voting and civic engagement resources.

3) Community Programs:

Our presence in the community is critical to building a culture of voting in underrepresented communities. Each year, we host Volunteer Deputy Registrar trainings for hundreds of volunteers, allowing community members to register others to vote under Texas Law. We also engage low propensity voters with specific initiatives, including the Latino Voter Empowerment Coalition, to ensure equitable representation at the ballot.

ABOUT

CULTIVATING LIFELONG VOTERS IN UNDERREPRESENTED COMMUNITIES

OUR MISSION IS TO SUBSTANTIALLY INCREASE ELECTORAL PARTICIPATION IN UNDERREPRESENTED COMMUNITIES, PRIMARILY YOUTH AND PEOPLE OF COLOR.

WHO WE ARE

March to the Polls (MTTP) is a nonpartisan 501c3 nonprofit organization. Founded in 2015 by a small group of community volunteers, MTTP began its work by registering individuals in local neighborhood businesses and high schools. Since then, the organization has expanded and uses a multi-pronged approach to voter engagement through partnerships with school districts and elections departments.



[WEBSITE](#) | [FACEBOOK](#) | [LINKEDIN](#) | [INSTAGRAM](#)





MARCH TO THE POLLS

EXPERT BIOS



CAMILA CORREA BOURDEAU
Executive Director

Before joining March to the Polls as Executive Director, Camila served as a teacher, instructional coach, and the Executive Director for an organization focused on school board leadership. Camila, a bilingual immigrant from Chile, uses her strong passion for education to drive her work at our organization, as well as at the Dallas County Citizen Election Advisory Committee where she is a member. She earned her Bachelor's degree from the University of Texas at Austin, and her Master's degree in education from Hunter College.

Area of expertise: voter turnout, Gen Z voting patterns, voter education, voter registration, Latino community voting



JESS LUGO
Program Manager, Student Voter Empowerment Clubs

Jess is a former high school social studies teacher from Tarrant County. She has served as president for Texas State Teachers Association Leadership Team and been a volunteer with March to the Polls since 2019. She helped establish the student civic engagement clubs program in Tarrant County. Jess earned her Bachelor's degree from Arizona State University and Master's in education from University of North Texas.

Area of expertise: voting, student civics clubs, student voter programs





MARCH TO THE POLLS

AREAS OF EXPERTISE

MEDIA COVERAGE

Fort Worth Report

April 27, 2023

[Education- How young people are engaging in the election process](#)

CBS Texas

April 25, 2023

[North Texas nonprofit works to improve voter turnout](#)

Fort Worth Report

April 6, 2023

[Profiles in Leadership- March to the Polls Executive Director Camila Correa Bourdeau](#)

WFAA News

November 2022

[Student Voter Empowerment Coalition students hosting a voter registration drive to encourage voter participation in midterm election](#)

The Dallas Examiner

October 2022

[March to the Polls hosting an "I Voted" Sticker Contest to encourage voter participation in Dallas County](#)

Dallas Morning News

May 2022

[Student Voter Empowerment Coalition students hosting a gubernatorial forum](#)

Dallas Morning News

November 2020

[Student Voter Empowerment Coalition students registering their school community to vote in Presidential election](#)

MSNBC

January 2020

[National Interview with Student Voter Empowerment Coalition student leader regarding presidential election engagement](#)

CONTACT



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